What is RCN Congress?

RCN Congress is a unique event for everyone in the nursing community. Delegates engage in key debates around nursing practice, public health, employment issues, and health reforms. Issues debated at Congress frequently make the headlines – it’s an opportunity for the world to listen to the voice of nursing.
The delegates we spoke to were well informed and interested in progressing their careers.

Exhibitor, Congress 2013

We were impressed by the level of engagement from the candidates.

Exhibitor, Congress 2013

RCN Congress key facts

• Over 4,000 delegates attended in 2013 from all nursing specialties.
• Over 55% of nurses attending RCN Congress influence new services for patients.
• 93% of exhibitors in 2013 rated Congress delegates 3 out of 5 or higher, with 13% stating they exceeded expectations.
• Almost all delegates found a visit to the exhibition useful for their personal development, with 65% saying ‘very useful’.
• 53% of exhibitors in 2013 had achieved or exceeded their objectives within one week of the show.
Delegate area of practice, Congress 2013

*Other includes aesthetics, cancer and palliative care, learning disabilities and workplace and environmental health.

RCN Congress Exhibition
16-18 June 2014, ACC Liverpool
The overall service received was excellent and the target group were excellent for the products we are trying to promote in the UK market.

Exhibitor, Congress 2013

RCN Corporate Relations

The RCN Corporate Relations team work with you to create a package suitable to meeting your business objectives.

Whether you want to attend Congress to improve your organisation’s profile, sell a new product or service, or educate delegates on a specific area of expertise, our team can help you do this.
Opportunities available

• Exhibition stand: shell scheme available or build to your own design with a space only option.
• Sponsorship of RCN Congress delegate bags.
• Insert in the RCN Congress delegate bags.
• A4 colour advertisement in the *RCN Congress Showguide*, containing the full agenda, events programme and exhibitor guide.
• Sponsorship of an educational seminar as part of the *Events@Congress* fringe programme.
How to get involved

Speak to a member of our sales team today to answer any further questions about this event, discuss your objectives, and develop a package suited to your needs.

We look forward to welcoming you to RCN Congress 2014.

congressexhibition@rcn.org.uk
P: 01442 870 143

www.rcn.org.uk/congress