Champions in Person-Centred Dementia Care

Yesterday, Today, Tomorrow

Rachel McBride
Elaine Jackson
Mo Boersma
The Local Picture

- 94,000 population
- Increase in people over 65yrs 2010-2040 is projected at 95%
- The prevalence of Dementia mirrors other developed countries

(States of Jersey 2011)
Our journey towards person-centred care starts in 1996 when Prof Tom Kitwood visited the Island.
Our vision of Person Centred Care

- Staff delivering direct care feel valued
- Staff delivering direct care feel empowered to act in service users' best interests
- Workforce skilled in person-centred care
- Supportive and inclusive physical environments
- Quality improvement mechanisms driven by needs and concerns of service users
The Champion’s project

- The ‘Person-Centre Care in Dementia’ link Group was formed in April 2009 following the University of Bradford’s ‘Cornerstone’ training.

- The original aim of the group was to share good practice across the organisation.
Definition of a ‘Champion’

A committed, professional individual who is motivated, patient focused, pro-active, a good communicator and promotes person-centred care for older people by acting as a role model for good practice, and is willing to promote discussion on the issue within the care environment.

Any grade of staff can be a ‘champion’
Champion’s Activity and Progress to date

- **Education/Training:**
  - 2 day workshops 3 times each year
  - Quarterly MDT lunchtime information sessions
  - Monthly forum discussions*

- **Annual ‘Person-Centred Care in Dementia Award**

- **Bi-annual newsletter**

- **Introduction of the development of Care Bundles and a Dementia Care pathways**

- **Introduction of ‘This is me’ document**
Challenges and Opportunities

- Engaging with staff in practice
- Dementia as ‘Everybody’s business’
- Time limitations
- Lack of local Dementia Strategy bringing a ‘joined up’ approach
Plans for the future

Evaluate the effectiveness of the previous 12 month’s activities

• Clinical audit
• Staff comments/feedback
• Client and carer experience and outcome
Plans for the future

Supporting practice changes

• Re-introduction of link nurse meetings
• Introduction of journal/reading group relating to Dementia care
• Increase involvement of client and carer
• Ward-based training to supplement workshops
• Continue to encourage effective communication and collaborative working
Plans for the future

• Design of Dementia care bundles and their contribution to the proposed Care Pathway for the person experiencing Dementia when admitted to the General and Acute sector

• Deliver a conference to highlight the Champion Group locally on World Alzheimer’s Day – inviting local stakeholders

• Involvement in the development of a local Dementia Strategy